

# **Manifesto**

Oat Global Founding Members - 2014



#### **Drivers**

- The oat R&D community is too small in size to afford isolation or regionality.
- Many challenges in oat production and processing are of global nature and transferability of knowledge across geographies is key to success.
- Recent advancements in science and technology have delivered many new tools for our scientific endeavors, yet those tools and approaches are often too complex or too expensive for any given group to adopt them all in isolation.
- Scientific expertise in the oat community must be continually evaluated, rejuvenated, and expanded. This is best done through informed communitywide consultation and coordinated funding.
- This is the era of "big data" and "global connectivity": frequent interactions, sharing/open data and information across the community, and establishing shared platforms for knowledge management and data analysis is critical.



### **Vision**

- The oat R&D community deserves cohesive strategies and unifying platforms to drive a step-change in science and technology from oat biology to production and processing for the benefit of whole oat value chain globally.
- Oat Global shall be a strategy forum driven by the leaders of the oat public and private community at large.
  - Across agencies, institutions, and corporations.
  - Across national boundaries.
  - For all oat types and segments.
  - Operating exclusively in the pre- (or non-) competitive space.
- Oat Global shall provide a unifying platform for open knowledge, open data, strategy, and resource sharing.



## **Strategy**

# Strategy Committee

- Sets strategic directions for the oat R&D community
- Helps aligning strategies across organizations
- Solicits developments of proposals in "gap" areas
- Evaluates spontaneous proposals
- Helps connecting good ideas to funding
- Advocates for public/private partnership in oat R&D
- Provides oversight to the Project Teams
- May provide administrative infrastructure to projects through one or more partnering organizations

#### Ad-hoc Project Teams

- Are created upon need to execute funded initiatives or connect initiatives across organizations
- Are self-directed and establish their own governance structure
- Are accountable for the delivery of their project objectives and for open and transparent communication
- Report to the Strategy Committee



# **Strategy Committee Membership**

#### **2014-2015 Committee**

- Gabe Gusmini (PepsiCo)
  - Oat Global Chair
- Ben Boroughs (NAMA)
  - Oat Global Treasurer
- Catherine Howarth (Aberystwith Univ.)
  - Oat Global Secretary
  - EU Community Liaison
- Luiz Federizi (UFRGS)
  - Latin American Community Liaison
- Nick Tinker (AAFC)
  - Canadian Community Liaison
- Pamela Zwer (SARDI)
  - Australasian Community Liaison
- Jack Okamuro, Jose' Costa (USDA-ARS)
- Jim Dyck (POGA)
- Bruce Roskens (Grain Millers)
- Joe Lutz (General Mills)

- Any "oat worker" willing to help catalyzing the activities of the oat R&D community is welcome to join the Strategy Committee, regardless of their organizational affiliation, professional degree, or career phase
- Those who join shall committ to be active participants and to operate in the best interest of the community as a whole
- Every participant shall ensure that their participation in this committee is in compliance with policies and regulations of their own organization
- Committee roles will be appointed on an annual basis by majority vote within the committee itself
- Committee members shall self-fund their own participation to committee meetings



#### **Contacts**

6

# Oat Global web portal: http://wheat.pw.usda.gov/OG/

Home Planning Oat Resources Oat Newsletter Oat World About OG

- Chair: Gabe Gusmini
  - gabe.gusmini@pepsico.com
  - +1 (612) 402-8772
- Secretary: Catherine Howarth
  - cnh@aber.ac.uk
  - +44 (197) 082-3107

- Treasurer: Ben Boroughs
  - bboroughs@namamillers.org
  - +1 (202) 484-2200 ext. 14
- Webmaster: Gerard Lazo
  - gerard.lazo@ars.usda.gov
  - +1 (510) 559-5640



